

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

- SWEEPSTAKES PERIOD:** The Ally Racing Open Road Sweepstakes , powered by HendrickCars.com (the “Sweepstakes”) starts at 12:00 a.m. Eastern Time (“ET”) on February 11, 2025 and ends at 11:59 p.m. ET on September 19, 2025 (the “Sweepstakes Period”). The Sweepstakes Period is comprised of five (5) Entry Periods (each an “Entry Period”) as follows:

Entry Period	Start Date (at 12:00 a.m. ET)	End Date (at 11:59 p.m. ET)
1	February 11, 2025	March 30, 2025
2	March 31, 2025	May 25, 2025
3	May 25, 2025	July 13, 2025
4	July 14, 2025	August 16, 2025
Grand Prize	February 11, 2025	September 19, 2025

- ELIGIBILITY:** Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age (or age of majority in their jurisdiction of residence, whichever is higher) or older as of the date of entry and have a valid driver’s license. Employees of Ally Financial Inc. (the “Sponsor”), HMS Holdings, LLC (“HMS”), Hendrick Automotive Group, LLC, and each of their parents, subsidiaries, divisions, affiliates, employees, directors, shareholders, suppliers, licensors, distributors and advertising, promotional and judging agencies, including Probability LLC (“Administrator”), MKTG, Inc. (collectively with Sponsor, HMS, Hendrick Automotive Group, and Administrator, “Indemnitees”), National Association for Stock Car Auto Racing, LLC (“NASCAR”), Daytona International Speedway, LLC, Kansas Speedway Corporation, Phoenix Speedway, LLC d/b/a Phoenix Raceway and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not) are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.
- HOW TO ENTER:** Visit ally.com/sweepstakes/nascar and complete the entry form with all required information, including your name, phone number, email address and ZIP code to receive one (1) entry. All entries must be received by 11:59 p.m. ET on the End Date of the Entry Period to be eligible for the corresponding Random Drawing for that Entry Period.

Limit one (1) entry per person during the Sweepstakes Period. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will result in voiding of such entries and possible disqualification. If entering via mobile device, entrant will be solely responsible for wireless Internet access and other charges imposed by wireless carrier. Use of any automated or computer system to participate online is prohibited and will result in disqualification.

- PRIVACY:** Information collected from entrant is subject to Sponsor’s Privacy Policy at <https://www.ally.com/privacy>. Entry into the Sweepstakes will also constitute entrant’s agreement to receive promotional marketing communications via email from Sponsor and Hendrick Automotive Group, LLC; entrant may **opt-out** of such promotional marketing communications (from Sponsor and/or Hendrick Automotive Group, LLC) at any time without affecting their odds of winning any prize in the Sweepstakes. At the time of entry, entrant also may choose to **opt-in** to receive promotional marketing communications via email from NASCAR and/or HMS Holdings, LLC; and, the decision to opt-in to such promotional marketing communications (from NASCAR and/or HMS Holdings, LLC) is NOT required in order to enter the Sweepstakes and an entrant’s decision whether (or not) to do so will NOT affect their odds of winning any prize in the Sweepstakes. At all cases provision of information to a third party is subject to the corresponding parties privacy policy (NASCAR’s Privacy Policy can be accessed at <https://www.nascar.com/privacystatement/>).
- RANDOM DRAWING:** Winners will be selected via random drawing. There will be a separate random

drawing for each of the five (5) Entry Periods. Each Entry Period random drawing will consist of all eligible entries received during that Entry Period and non-winning eligible entries received from preceding Entry Period(s) as applicable. The Entry Period random drawings will take place as follows:

Entry Period	Approximate Random Drawing Date
1	March 31, 2025
2	May 27, 2025
3	July 14, 2025
4	August 17, 2025
Grand Prize Drawing	September 23, 2025

Non-winning eligible entries from a given Entry Period random drawing WILL be retained for subsequent Entry Period random drawing(s) as well for the Grand Prize random drawing.

The Grand Prize random drawing will be comprised of all eligible entries received during the Sweepstakes Period (regardless of Entry Period). The Grand Prize random drawing will be conducted on or about September 23, 2025 (for clarity, after the Entry Period 4 random drawing has been conducted.)

All random drawings will be conducted by Administrator, an independent judging organization, whose decisions are final and binding on all matters relating to the Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received for the applicable random drawing.

6. **WINNER NOTIFICATION:** Potential winners will be notified via email and will be required to sign and return, via email, an Affidavit of Eligibility & Liability Release, and where legal, a Publicity Release within seventy-two (72) hours of notification. Noncompliance with this requirement: if potential winner cannot be contacted despite Administrator’s commercially reasonable efforts to do so; if potential winner is determined to be ineligible or otherwise in violation of these Official Rules; or if potential winner declines the prize for any reason it will result in disqualification and prize forfeiture without compensation of any kind. In such event, an alternate potential winner may be selected from among all remaining eligible entries received for the affected random drawing (time permitting).

7. **PRIZES AND APPROXIMATE RETAIL VALUE (“ARV”):**

a. **Grand Prize (1):** A 2025 Silverado LT Trail Boss pickup truck, a 2024 Airstream Bambi 22FB travel trailer†, and a 3-day/2-night trip for two (2) to the 2025 NASCAR Cup Series Championship™ race on November 2, 2025 at Phoenix Raceway in Avondale, Arizona. The total approximate retail value of the Grand Prize is \$134,932.00.

†The pickup truck and trailer are collectively referred to as “**Vehicle.**” Used for prize identification purposes only. No endorsement or sponsorship is intended or implied by such use. Chevrolet, and Airstream, Inc. are not participants in or sponsors of this promotion.

b. **Entry Period Prizes (4):** A 3-day/2-night trip for two (2) to a 2025 NASCAR Cup Series™ race as per the chart below. The approximate retail value of each Entry Period Prize is \$5,000.00.

Prize	NASCAR Cup Series™ Race	Race Location	Destination City	Race Date
Grand Prize	NASCAR Cup Series Championship™	Avondale, Arizona	Phoenix, Arizona	November 2, 2025
Entry Period 1	Adventhealth 400™	Kansas City, Kansas	Kansas City, Missouri	May 11, 2025
Entry Period 2	NASCAR Chicago Street Race™	Chicago, Illinois	Chicago, Illinois	July 6, 2025

Prize	NASCAR Cup Series™ Race	Race Location	Destination City	Race Date
Entry Period 3	Coke Zero Sugar 400™	Daytona Beach, Florida	Orlando, Florida	August 23, 2025
Entry Period 4	Hollywood Casino™ 400	Kansas City, Kansas	Kansas City, Missouri	September 28, 2025

For all prizes, trip consists of round-trip economy class air transportation from the major airport nearest winner's residence to Destination City (see chart above); standard hotel accommodations for two (2) nights (one room based on double occupancy); a Sponsor-selected VIP race day experience; use of 3-day car rental; and \$1,000.00 gift card issuer to be determined by Sponsor at its sole discretion. Terms and conditions apply.

There is a limit of one Prize per family, address or household. An IRS Form 1099 will be issued as required by law for the prize winners for the value of the prize won. Winner agrees to fully cooperate with Sponsor and Administrator with regard to issuance of IRS Form 1099, including by providing his/her Social Security Number or Tax Identification Number upon request. Sponsor and the Released Parties (defined below) are not responsible for damages, losses, illnesses or injury resulting from acceptance or use of any prize. The prizes and each component thereof are awarded "as is" without any warranty (except as defined below) of any kind except as required by law. No transfer, assignment, substitution or cash equivalent for prizes will be permitted, except at the sole discretion of the Sponsor. In Sponsor's sole discretion, due to prize unavailability or for any other reason, Sponsor may award an alternate prize (or portion of prize) of equal value and the Sponsor's obligation to the winner will be fulfilled, and no other compensation will be provided.

8. PRIZE RULES:

- a. a. Trip Prizes. Winners and their travel companions may be required to pass any required medical testing and comply with any additional requirements, at any time, that may be required or recommended by any government agency, venue or Sponsor. Airline carrier's regulations and conditions apply. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles or other perks/benefits. Car rental is subject to additional restrictions set forth by car rental contract. If winner or their travel companion does not meet rental car requisites/requirements, Sponsor will instead award ground transportation or stipend in place of car rental. Winners and travel companions must possess valid travel documents (i.e., valid government issued photo ID, etc.) in order to travel. Seat selection and timing of trip subject to availability and confirmation of reservations. In the event winner lives within one-hundred fifty (150) miles of Destination City (as determined by Sponsor/Administrator in their sole discretion), round-trip ground transportation will be provided in lieu of air transportation and no additional compensation will be provided. Certain restrictions apply. **Trip must be taken on dates specified by Sponsor so as to attend applicable 2025 NASCAR Cup Series™ race (as per chart above.) if Entry Period Prize winner cannot do so for any reason, Entry Period Prize will be forfeited without compensation of any kind; if Grand Prize winner cannot do so for any reason, Grand Prize will only consist of remaining prize elements (that is, the Vehicle).** Travel must be round trip. Sponsor will not replace any lost, mutilated, or stolen travel vouchers or certificates. No refunds or credit for changes are allowed. In conjunction with hotel stay element of trip prize, winner must provide a valid credit card with sufficient funds as per hotel policy so as to protect against damages to room; failing that, Sponsor/Administrator may condition prize award on winner signing an agreement whereby winner agrees to indemnify, release and hold harmless Released Parties from any damage caused to room during hotel stay. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, tips, meals, ground transportation, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges, personal charges at lodging, security fees, entertainment and transfers, are each winner's sole responsibility. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute prize (or portion of prize) of equal or greater value in the event the prize or portion of prize is unavailable or cancelled for reasons out of Sponsor's control (except as specifically stated above). Winners will be responsible for any other costs or expenses associated

with the prize(s), including payment of applicable taxes. Travel companion must complete, sign and return a Liability Release and Publicity Release (where lawful) prior to prize award. If travel companion is a minor, his/her parent/legal guardian must be the Winner and a parent/legal guardian must sign the Liability Release and Publicity Release (where lawful) on the travel companion's behalf. Winner and travel companion must conduct themselves at all times in an appropriate, well-behaved and respectable manner during the trip, including participation in the VIP race day experience. Should Sponsor, NASCAR or any prize supplier determine that winner and/or travel companion fails to do so, trip will be terminated with Released Parties (as defined below) not having any liability to winner and/or travel companion as well as reserving the right to seek legal recourse against winner and/or travel companion. Should winner choose to travel without a travel companion, winner will only receive trip prize in increments for him/herself and no substitute prize or compensation will be awarded. The preceding includes the winner only receiving one (1) VIP race day experience.

Winners understand and agree that, as a condition of being awarded the prize, they may be subject to a background check at the sole discretion of Sponsor; failure to comply by not providing written consent to the background check or fully cooperating in the conduct of the background check (as determined by Sponsor/Administrator in their sole discretion) will result in disqualification and forfeiture of prize without compensation of any kind. In addition, at the discretion of the Sponsor, a potential winner will be disqualified: (a) if charged with or convicted of a felony, misdemeanor or crime of moral turpitude; or (b) if Sponsor determines, in its sole discretion, that awarding the prize to such individual may reflect unfavorably on the Sweepstakes, Sponsor or its brand;

Vehicle Restrictions/Requirements: Sponsor reserves the right to substitute a different model or model year of pickup truck and/or trailer due to unavailability for any reason, in their sole discretion. Sponsor will determine each Vehicle's color and equipment in its sole discretion, any upgrades and options are at the sole expense of the Grand Prize winner. Grand Prize winner will be solely responsible for any additional equipment, insurance, gasoline, Vehicle maintenance and all other fees and expenses associated with the receipt and use of the Vehicle. To take delivery of the Vehicle, Grand Prize winner must sign the Hendrick Chevrolet dealer's customary vehicle purchase transaction documents (for pickup truck) and Airstream, Inc. dealer's customary vehicle purchase transaction documents (for trailer) and any documents required by law, provide a valid U.S. driver's license from their state or place of residence in the U.S., and proof of insurance with collision and comprehensive coverage as required by their state or place of residence; failure to show same may result in prize forfeiture with winner receiving remaining elements of Grand Prize (that is, the trip prize and, if applicable, the other, remaining Vehicle). Vehicle delivery for pickup truck is through an authorized Hendrick Chevrolet dealer of Sponsor's sole choosing; Vehicle delivery for trailer is through an authorized Airstream dealer of Sponsor's sole choosing. For both pickup truck and trailer, award of Grand Prize is conditional upon Grand Prize winner fulfilling all requirements set forth herein; Sponsor in its sole discretion will determine the dealerships and dates/times for delivery of pickup truck and trailer. Grand Prize winner must take delivery within thirty (30) days of notice of availability of pickup truck and trailer at applicable dealerships. If the Grand Prize winner declines to or cannot take delivery of pickup truck AND trailer within such period, the Grand Prize will be forfeited in total, and no alternate prize or compensation will be awarded. Grand Prize winner understands and agrees that, for both pickup truck and trailer, Vehicle may differ from images of same in Sweepstakes advertising and releases Indemnitees from any and all liability in conjunction therewith. In accepting Vehicle, Grand Prize winner acknowledges and agrees that operation of a motor vehicle poses certain inherent risks of injury and harm to property; and, in accepting trailer, Grand Prize winner further acknowledges and agrees that operation of trailer introduces additional risks due to its size and nature. Except as stated in the applicable manufacturer's limited warranty for corresponding Vehicle, the Indemnitees have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, statutory, express or implied (including but not limited to, the implied warranties of merchantability, title, and fitness for a particular purpose), in fact or in law, relative to the Sweepstakes. Any and all guarantees and warranties for the Vehicle are subject to the terms and conditions of the Vehicle manufacturer's limited warranty, and the Grand Prize winner agrees to look solely to such manufacturer for any such warranty or guarantee claim. Neither pickup truck nor trailer may be assigned or transferred to a third party.

9. **LIMITATIONS OF LIABILITY; RELEASE:** The Released Parties (defined below) are not responsible for late, incomplete, misdirected, inaccessible entries, Internet connections or email; or for any computer, telephone, wireless, satellite, cable, network, electronic, Internet or phone hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/website/use net/accessibility, availability, or traffic congestion, Internet contact, or any technical error, or program errors or malfunctions or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture, or loss of, any such information, or for any human error, technical error or other error of any kind in connection with the offering or operation of the Sweepstakes. The Released Parties (defined below) are not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any website. If for any reason the Sweepstakes is not capable of running as planned (in whole or in part), as solely determined by Sponsor, including but not limited to by infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures that can corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (in whole or in part). In such event, affected random drawing(s) will be conducted from among all eligible entries received for each such affected random drawing prior to and/or after cancellation/termination/modification/suspension to select the winner(s) or via another means determined by Sponsor/Administrator to be fair, appropriate, and consistent with these Official Rules. Notice of such action will be posted on Website. The right is reserved by Sponsor to disqualify any individual found, at its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Official Rules, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Indemnitees are not responsible for any injury or damage to entrant's or any other person's computer/mobile phone or device related to or resulting from participation in or downloading (or uploading) any materials from this Sweepstakes. Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE OR AN INDIVIDUAL OTHERWISE ATTEMPTS TO DEFRAUD SPONSOR, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW. By submitting an entry, to the fullest extent permitted by applicable law, each entrant releases and agrees to hold harmless each of the Indemnitees and all other companies involved in the development, operation or marketing of the Sweepstakes/Event or the provision of any prize or any component of any prize, NASCAR, Daytona International Speedway, LLC, Kansas Speedway Corporation, Phoenix Speedway, LLC d/b/a Phoenix Raceway, and International Speedway Corporation, each of their affiliates, the successors and assigns of each of the foregoing, and each of their respective shareholders, directors, officers, employees, members, assigns, and agents of each of the foregoing (the "Released Parties") from and against any and all claims, causes of action and liabilities of any kind that the entrant ever had, now has or might in the future have arising out of or relating to the Sweepstakes, participation in the Sweepstakes, the acceptance, receipt or use of prize or any component thereof or participation in the Event and/or any use of the entrant's name, likeness, voice and/or biographical information, any statement attributed to the entrant and/or any entry or any component thereof, including without limitation any and all claims, causes of action and liabilities, including those (a) relating to any personal injury, death or property damage or loss sustained by any entrant or any other person, (b) based upon any allegation of violation of the right of privacy or publicity, copyright infringement, misappropriation, defamation or violation of any other personal or proprietary right or (c) or based upon any allegation of a violation of any law, rule or regulation relating to personal information or data security. Each entrant agrees not to assert any such claim or cause of action against any of the Released Parties.
10. **ADDITIONAL CONDITIONS:** By participating, entrants agree to be bound by and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. By participating in this Sweepstakes, entrant agrees to release and hold harmless the Released Parties from any and all actions, claims, injury, loss or damage (whether due to negligence or otherwise) to person(s), including death, and property or breach or failure or any representation of warranty arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or from the acceptance,

misuse or use of the prize or participation in the Event or the trip.

SPONSOR AND THE INDEMNITEES MAKE NO WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF THE PRIZES, INCLUDING, WITHOUT LIMITATION, THEIR QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

11. **DISPUTES:** Entrants agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Michigan. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
12. **SPONSOR/ADMINISTRATOR:** The Sponsor of the Sweepstakes is Ally Financial Inc., Ally Detroit Center, 500 Woodward Ave, Detroit, MI 48226. The Administrator of the Sweepstakes is Probability LLC, 2 Woodstock Meadows Ln, PO Box 1484, Woodstock, NY 12498.
13. **WINNERS LIST:** To receive the Winners List, mail a self-addressed, stamped envelope to: "Ally Racing Sweepstakes", c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. Requests must be received by October 10, 2025.

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