

Ally Racing Paws & Pedals Sweepstakes

OFFICIAL RULES

To enter and participate in this Sweepstakes, you must agree to and abide by these Official Rules.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. You must have Internet access and an active e-mail account to participate.

1. **Eligibility:** The Ally Racing Paws & Pedals Sweepstakes (the “**Sweepstakes**”) is open only to legal residents of the fifty (50) United States and Washington D.C., who are at least 18 years of age (or the age of majority in the jurisdiction of their residence, whichever is older) and who have an active e-mail account and Internet access and who own a pet (any domesticated animal which may be owned by a private individual in compliance with local law), as of 3/2/25. Employees of Ally Financial Inc. (“**Ally**” or “**Sponsor**”), Probability LLC (the “**Administrator**”), HMS Holdings, LLC, Hendrick Automotive Group, LLC, Pocono International Raceway, Inc., Best Friends Animal Society and any organizations responsible for sponsoring, fulfilling, administering the Sweepstakes or supplying the prize (or any element thereof), and each of their respective parent, subsidiary, related and affiliated companies, and the entities owned and operated by those persons (collectively, the “**Promotion Entities**”), National Association for Stock Car Auto Racing, LLC (“**NASCAR**”), and the immediate family and household members of all of the foregoing individuals, are not eligible to enter or win. In addition, the immediate family and household members of Alex Bowman, the driver of the Ally Racing #48 Car in NASCAR Cup Series™ races (“**Ally Racing Car**”), are not eligible to enter or win. “Immediate family members” shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “Household members” shall mean people who share the same residence at least three (3) months a year, whether related or not. Potential winner will be required to provide proof of eligibility prior to prize award as discussed below. Void where prohibited.

Entrants may not have been convicted of a felony or a crime of moral turpitude. By entering, each Sweepstakes entrant (“Entrant”) understands and agrees that, if selected as the potential Grand Prize Winner, he/she will be required to consent to a background check to verify eligibility. Grand Prize Winner’s guest will also be required to consent to a background check. Failure to sign such consents and authorizations and/or to furnish all required information will result in disqualification.

In addition, Sponsor reserves the right in its sole discretion, to disqualify the potential Grand Prize Winner and/or guest if the results of such background check reveal that such person is not eligible to participate in the Sweepstakes (for Grand Prize Winner) or if such person has been convicted of a felony or a crime of moral turpitude, as determined by Sponsor in its sole discretion. If disqualified, a person (whether the Grand Prize Winner or his/her guest) will not receive any compensation of any kind nor will Sponsor, or the other Promotion Entities, or the Released Parties have any liability to him/her under any legal theory.

2. **Sweepstakes Entry:** The Sweepstakes begins on or about 9:00:00 a.m. Eastern Time (“ET”) on March 3, 2025 and ends at 8:00:00 p.m. ET on April 10, 2025 (“**Promotion Period**”). Sponsor’s computer is the official clock for the Sweepstakes.

During the Promotion Period, navigate the Internet to <http://www.Ally.com/Sweepstakes/paws-and-pedals> (the “**Website**”). On the Website, you must complete the entry form by providing: your full name, e-mail address, and phone number where you may be reached during normal business hours (9:00 a.m. ET – 5:00 p.m. ET) on or about April 11, 2025 if your entry is selected as the potential winner in the random drawing. After completing the entry form, upload a front facing photo of one (1) of your pets. Do not include yourself or anyone else in the photo.

CLICK THE CHECK BOX SIGNIFYING THAT YOU MEET THE ELIGIBILITY REQUIREMENTS AND HAVE READ AND AGREE TO THESE OFFICIAL RULES. IF YOU DO NOT CHECK THE BOX INDICATING YOUR AGREEMENT TO THE ABOVE, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN THE PRIZE.

Sponsor may use an entrant's name, or e-mail address for future promotional and marketing purposes in accordance with Sponsor's privacy policy, available at <https://www.ally.com/privacy/>.

An "Entry" consists of an individual's registration information (on entry form) and his/her photo submission of their pet. (Photo must be submitted during the same on-line session as completion of entry form.) Incomplete submissions will not be accepted. To submit your Entry, click the "Submit" button on the entry form. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such Entry. Thank You Page merely indicates that your Entry has been received but does not constitute any representation that such Entry is eligible for the Sweepstakes.

Photo file attachment must be in one of the following formats: JPEG, HEIC, PNG or GIF. Total file size must be no larger than 5MB. Send your entry by clicking the "Submit" button on the entry page. Without the photo attachment entry will be deemed incomplete and will be disqualified. **All entries must be received by 11:59:59 p.m. ET on 4/10/25.**

Photo component of Entry must be created for the sole purpose of this Sweepstakes (DO NOT COPY OTHERS' WORKS, IN WHOLE OR IN PART. YOU MUST OTHERWISE COMPLY WITH THE CONTENT GUIDELINES BELOW AND OTHER TERMS HEREIN).

Once submitted, photos become the sole property of Sponsor and cannot be modified by entrant. By submitting a photo, entrant represents and warrants that he/she owns the pet depicted in such photo; the pet depicted in the photo lives with him/her and gives permission (and warrants and represents that he/she has obtained all rights necessary to give such permission and grant the license herein described, including [as applicable] from the third party photographer) to Sponsor, and its designees. Entrant hereby grants Sponsor and its designees a royalty-free, irrevocable, perpetual, worldwide, sub-licensable, non-exclusive license (herein "License") to use the photo submitted by entrant, the name, likeness and all other information about the entrant's pet contained in the photo on any media and through any means now known or hereafter devised, including without limitation, the World Wide Web, and to otherwise use the photo of entrant's pet, the name, likeness and all other information about entrant's pet in the photo, and make derivative works therefrom, without compensation in accordance with the requirements of this Sweepstakes and the advertising, promotion, and publicity of the Sweepstakes, Sponsor's products and services, and otherwise, as stated in these Official Rules (as solely determined by Sponsor and its designees). The preceding includes but is not limited to the possible use of the photo of the Grand Prize winner's pet on the hood of the Ally Racing Car. Such License will be confirmed by potential winner upon Sponsor's request and potential winner agrees to timely complete, sign and deliver any and all necessary documents, including without limitation, documents setting forth his/her ownership of the pet, any licenses, releases and indemnities that Sponsor in its sole discretion may require, without condition or compensation of any kind. Sponsor's failure to receive all documentation from all individuals within the prescribed timeframe, in each instance as required by Sponsor in its sole discretion, will result in the disqualification of the entry and the selection of another entry as the potential winner.

Entrant represents and warrants that the pet depicted in the photo and any individuals other than entrant involved in the creation of the photo (for example, third party photographer) were treated with respect and dignity and no people, animals or the environment were harmed in creating the photo.

A photo of a pet may only be included as part of its rightful owner's entry. Use of the photo of a pet by any other person is prohibited and will result in disqualification of entry.

Limit one (1) entry per person during the Promotion Period, regardless of the number of e-mail addresses or accounts a person may have.

Multiple entries in excess of this limitation or mass entry attempts will result in disqualification of all entries by such person. Entries must be manually key-stroked by the entrant; use of automated entry devices or programs, or entries by third parties, are prohibited. Incomplete entries will be disqualified. Proof of entering information at the Website or entry form is not considered proof of delivery or receipt

of such entry. Except as otherwise contemplated by these Official Rules, and to the extent entrants may otherwise elect at the time of the Entry, information provided by you for this Sweepstakes is subject to Sponsor's Privacy Policy, available at <https://www.ally.com/privacy/>.

*IMPORTANT: Data rates may apply if Sweepstakes entry is submitted via your mobile device according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging/data rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your device's capabilities for specific instructions.

If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prize in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on the Website. Without limitation of any other term here, Sponsor, its agencies and the Released Parties are not responsible for failed, partial or garbled computer transmissions, technical failures of any kind (including but not limited to electronic malfunction or damage of any network, hardware or software), any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participation in this Sweepstakes.

Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

3. **Content Guidelines:** In addition to complying with all other requirements of these Official Rules; the pet photo component of entry must comply with the following guidelines ("Content Guidelines"). **Any photo that Sponsor/Administrator, in their sole discretion, determines is in violation of any Content Guideline will result in disqualification of the corresponding entry from the Sweepstakes.** A photo must not:
- Contain content, image(s) or material that violates or infringes any third party rights of any kind, including without limitation, any third party privacy, publicity, trade secret and/or intellectual property rights, including third party registered and/or common law copyrights and trademarks;
 - Disparage Sponsor (or any person who endorses their products or services including Alex Bowman), NASCAR, Pocono International Raceway, Inc., Best Friends Animal Society, Administrator, any other person or entity affiliated with the Sweepstakes or products, services or entities that are competitive with any of the foregoing;
 - Contain brand names, trademarks or logos of any third party other than those owned by or licensed to Sponsor subject to the photo complying with all other requirements of these Official Rules (including these Content Guidelines) and/or on the Website where persons may submit entries/photos; entrant has a limited, non-exclusive, revocable license to use Sponsor's trademarks solely and only to incorporate them in the photo of his/her pet submitted as part of his/her entry in this Sweepstakes*;
 - Contain content, images, artwork or other creative elements not created by and original to entrant;

- Contain content, images or other material that is misleading, inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Contain content, images or other material that advocates mistreatment of or cruelty to animals;
- Contain content, images or other material that is of a controversial or divisive nature, including but not limited to political matter;
- Contain content, images or other material that reflects, advocates or promotes bigotry, racism, hatred, harm or exploitation of or against any class, group or individual, discrimination based on race, gender, religion, nationality, disability, sexual orientation or age, or actions or activities that are restricted, prohibited, illegal or unlawful (including without limitation, the consumption of alcohol or any other controlled substances);
- Contain content, images or other material that is unlawful or in violation of or contrary to any applicable federal or state laws or regulations;
- Have been previously submitted in a promotion of any kind, or published, posted, exhibited or displayed publicly for commercial use by any means and in any form or media.

In addition to the foregoing, the photo file cannot:

- Contain executable programming of any kind, including without limitation, viruses, worms, Trojan horses, spyware, malware, time bombs, Easter eggs, cancel bots or any kind of malicious or benign computer programming whatsoever; and
- Contain encrypted content of any kind, including without limitation, encoded messages.

If a file and/or photo cannot be opened, viewed and/or accessed by Sponsor or Administrator for any reason whatsoever, the entry including such file/photo shall be disqualified without any fault or liability of the Released Parties, as defined below.

*Sponsor grants qualified entrant a limited, non-transferable, non-exclusive, non-sublicensable, revocable right to use its trademarks solely for purposes of and limited to including them in the photos submitted in this Sweepstakes; such right and license will automatically expire without further act of any party at the expiration of the Promotion Period, unless specifically extended on an individual basis by Sponsor in writing in its sole discretion. Any other use of the trademarks of Sponsor will be a violation of Sponsor's intellectual property rights in same, as applicable. Sponsor's items (including its respective trademarks) cannot be modified, adapted, or edited by entrant; the preceding only excludes modifications due to technological limitations or malfunctions.

4. **Random Drawing/Odds:** Potential winner will be selected in a random drawing, on or about April 11, 2025 from among all eligible entries received during the Promotion Period. For the avoidance of doubt, the content of a person's photo of his/her pet will not be taken into account in the winner selection process (provided that the photo is determined by Sponsor/Administrator to be in compliance with these Official Rules). The random drawing will be conducted by Administrator, an independent judging organization, whose decisions are final and binding on all administrative matters related to the Sweepstakes.

Odds of winning the prize depends on total number of eligible entries received during the Promotion Period.

5. **Winner Notification:** Potential winner will be notified by e-mail/phone on or about April 11, 2025. Failure to respond to the initial notification within forty-eight (48) hours after transmission to potential winner or return of notification as undeliverable after two (2) attempts will result in disqualification and award of the prize to an alternate winner (time permitting). Potential winner will be required to complete, sign and return within forty-eight (48) hours of transmission, an Affidavit of Eligibility, a Liability Release and Indemnification, and a Publicity Release, where allowed by law, proof of ownership of pet depicted in photo included as part of potentially winning entry, and the necessary paperwork for a background check ("**Prize Documents**"). If potential winner does not respond to the initial notification attempt within forty-eight (48) hours after transmission as set forth above, if Prize Documents are not returned to Administrator within the specified time period (or, if proof of pet ownership is determined not to be adequate in the sole discretion of Sponsor/Administrator or is not provided at all), if prize notification is returned as non-deliverable, if potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if potential winner does not accept the prize for any reason,

prize may be forfeited and such potential winner may be disqualified. If potential winner is disqualified for any reason, prize will be awarded to an alternate winner selected from all remaining eligible entries received during the Promotion Period (time permitting). In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the transmitting e-mail account. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

6. Prize and Approximate Retail Value ("ARV"):

One (1) grand prize ("**Grand Prize**") is available to be won: a 4-day/3-night trip ("**Trip**") for the Winner and a guest for a VIP race weekend at Pocono Raceway (NASCAR Cup Series™ race weekend) between Friday, June 20 - Sunday, June 22, 2025 in Long Pond, PA ("**Races**"); photo of winner's pet may be included on the hood of the Ally Racing Car**; one (1) \$1,000 gift card from bank/financial institution which may be used by winner and guest for expenses related to travel to attend Races (issuer of gift card to be determined in Sponsor's sole discretion; issuer's terms and conditions apply to use of gift card). **ARV: \$4,540.00.**

**Inclusion of photo of winner's pet on hood of Ally Racing Car is NOT guaranteed and Sponsor shall have no liability under any legal theory should it choose not to include photo on Ally Racing Car for any reason (or no reason). Winner will not receive any compensation other than the Grand Prize in conjunction with the possible inclusion of photo of winner's pet on hood of Ally Racing Car; this element of the Grand Prize has no cash value. Should Sponsor choose to proceed with such use: winner (a) agrees to complete, sign and return any additional documents that Sponsor may require so as to perfect, memorialize or record the grant of rights to use the photo of winner's pet as set forth in Section 2 and/or in the Prize Documents in Section 5, all without compensation of any kind other than the remaining elements of the Grand Prize; (b) waives any right of review or approval of any use of the photo of winner's pet, and acknowledges that (i) the photo of winner's pet may be accompanied by other content with which winner may not agree or approve; (ii) winner's pet and winner may (or may not) be identified by name as part of such use; and (iii) the use of the photo of winner's pet may not represent winner's pet and, by extension, winner him/herself in the most flattering light; and (c) Sponsor may not use the photo of winner's pet other than at NASCAR Cup Series™ race weekend.

The Trip includes: two (2) VIP admission at the Races; three (3) nights hotel accommodations (one room, double occupancy) at a Long Pond area hotel selected by Sponsor in its sole discretion; roundtrip coach air transportation for two (2) to Long Pond area from a major airport near Winner's residence (as selected by Sponsor; flight may not be direct and a stopover may be required) to an airport selected by Sponsor; rental car for four (4) days.

Prize Restrictions:

Winner must be available to attend Races on June 20-22, 2025; if winner is not able to do so for any reason, prize will be forfeited in its entirety without liability of any kind and an alternate winner may be selected, time permitting.

Winner and their guest may be required to pass any required medical testing and comply with any additional requirements, at any time, that may be required or recommended by any government agency, venue (i.e., Pocono Raceway) or Sponsor. Airline carrier's regulations and conditions apply. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles or other perks/benefits. Car rental is subject to additional restrictions set forth by car rental contract. Winner and guest must possess valid travel documents (i.e., valid government issued photo ID, etc.) in order to travel. Seat selection and timing of trip subject to availability and confirmation of reservations. In the event winner lives within one-hundred fifty (150) miles of Long Pond (as determined by Sponsor/Administrator in their sole discretion), round-trip ground transportation will be provided in lieu of air transportation and no additional compensation will be provided. Travel must be round trip. Sponsor and the Released Parties will not replace any lost, mutilated, or stolen travel vouchers or certificates. No refunds or credit for changes are allowed., Winner must provide a valid credit card with sufficient funds as per hotel policy so as to protect against damages to room; failing that, Sponsor/Administrator may condition prize award on winner signing an agreement whereby winner agrees to

indemnify, release and hold harmless Released Parties from any damage caused to room during hotel stay. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, tips, meals, ground transportation, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges, personal charges at lodging, security fees, entertainment and transfers, are winner's sole responsibility. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute prize (or portion of prize) of equal or greater value in the event the prize or portion of prize is unavailable for any reason. Except for gift card element of prize where required by applicable law, prize is not redeemable or exchangeable by winner for cash. Guest must complete, sign and return a Liability Release and Publicity Release (where lawful) prior to prize award. If guest is a minor, his/her parent/legal guardian must be the Winner and a parent/legal guardian must sign the Liability Release and Publicity Release (where lawful) on the guest's behalf. Winner and guest must conduct themselves at all times in an appropriate, well-behaved and respectable manner during the trip, including participation in the VIP race weekend activities. Should Sponsor, NASCAR, Pocono International Raceway, Inc. or any prize supplier determine that winner and/or guest fails to do so, trip will be terminated with Released Parties (as defined below) not having any liability to winner and/or guest as well as reserving the right to seek legal recourse against winner and/or guest. Should winner choose to travel without a guest, winner will only receive prize in increments for him/herself and no substitute prize or compensation will be awarded. The preceding includes the winner only receiving VIP race weekend activities appropriate for one person (i.e., him/herself).

Tickets to Races are governed by a revocable, nontransferable license, including prohibition on sale/re-sale, exchange, transfer, assignment, auction, barter, donation, placement into commerce or other form of conveyance. Seat location will be determined by Sponsor in its sole discretion but will be the same for Races.

Grand Prize must be accepted in its entirety or not at all; and, if declined, no alternate prize or compensation will be awarded.

All federal, state and/or local taxes are the sole responsibility of the Grand Prize winner who will receive an IRS Form 1099 reflecting the value of the Grand Prize. Grand Prize winner must provide their Social Security Number or Tax Identification Number to Sponsor and/or Administrator and their representatives upon request and otherwise cooperate with Sponsor and/or Administrator and their representatives in conjunction with the reporting of their receipt of the Grand Prize to the Internal Revenue Service and any other applicable governmental tax authorities, as required by applicable law.

7. **Conditions and Limitations of Liability:** By entering, each entrant agrees: (a) to be bound by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects; and (b) to release, discharge and hold harmless each of the Promotion Entities, NASCAR, Meta Platforms, Inc., X Corp., each of the foregoing entities' respective parent, subsidiary, related, affiliated and successor companies, and each of their respective shareholders, members, assigns, lessors, officers, directors, agents, representatives and employees (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage, including, without limitation, death and bodily injury, arising in any manner, directly or indirectly, in whole or in part, from participation in this Sweepstakes or any Sweepstakes-related activity (including without limitation, any travel related thereto), and/or from entrant's acceptance, receipt, use or misuse of the Grand Prize or any portions thereof (to the extent applicable).

By accepting the Grand Prize, Grand Prize winner grants Sponsor and its designees permission to use their name, voice, likeness, photograph, Prize information, biographical data and city and state of residence on a winner's list (if applicable) and for programming, publicity and promotional purposes, worldwide in all forms of media now known or hereafter developed, in perpetuity, without further compensation unless prohibited by law. The preceding includes but is not limited to possible inclusion of winner's pet photo on the Ally Racing Car as discussed in Section 6 above. Sponsor and its designees are not obligated to use any of the above-mentioned information or materials but may do so and may edit such information or materials, at Sponsor's discretion, without further obligation or compensation. Sweepstakes subject to the laws of the United States only. All federal, state and local laws and regulations apply. All Entries become the property of Sponsor and will not be acknowledged.

8. **Disputes/Jurisdiction/Choice Of Law:** To the fullest extent permitted by law, a participant agrees

that: (1) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or the award of the prize shall be resolved individually, without resort to any form of class action, and exclusively by federal or state courts situated within Oakland County, Michigan, with such courts having personal jurisdiction over them, with the participant waiving any right of forum non conveniens, change of venue or any like right; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred (if any), including costs associated with participating in this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased as well as waiving any rights to an injunction or other forms of equitable relief. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of a participant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of Michigan, without giving effect to any choice of law or conflict of law rules (whether of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Michigan.

9. **Sponsor:** Ally Financial Inc., 500 Woodward Ave., Detroit, MI 48226.
10. **Administrator:** Probability LLC, 2 Woodstock Meadow Ln, PO Box 1484, Woodstock, NY 12498.
11. **Winner List:** For the name of the winner, mail a self-addressed, stamped envelope to: "Ally Racing Paws and Pedals Sweepstakes Winner", c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by May 16, 2025.

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